

The Nursery Group – Member Profile

Yarra View Nursery

Yarra View Nurseries is a wholesale nursery occupying 12 acres approximately 45 km east of Melbourne, where it has been operating since 1980. Currently producing in excess of 500,000 plants sold in 75 and 140 mm pots with a selection for landscapers up to 450 mm. The product range includes the well known brands of Austraflo natives, Blue Wren fuchsias, Ferndale ferns, Ridge roses and YVN camellias. The nursery also produces general lines in range in pots from 75-250 mm, covering a product range of over 1500 varieties.

YVN has representatives throughout the Melbourne metropolitan area, most of country Victoria, southern New South Wales, Canberra, Adelaide, and South Australia. We support our customers' sales in a number of ways including POS material. Catalogues will become a regular feature of our brands with 5 new catalogues to be released over the coming 12 months.

The Company produces some 90% of its tube stock in its own propagation facilities. The nursery runs some of the most up to date. YVN has license agreements for a number of products so that the newest lines and the best of the old are available for its customers. YVN are currently undergoing development of the remaining land on its site as well as a complete upgrade of its facilities. We hope to complete this by the end of 2006.

YVN has been involved in shows and exhibitions over the last three years. Working with Home of Landscaping and Garden Design, YVN supplied plants for its landscape display at Gardening Australia Live Melbourne 2004 which was awarded a certificate of merit. In 2005 once again involved with Home of Landscaping and Garden Design which won a Gold medal for its garden 'The Bridge', this featured the Ferndale fern range and contemporary grasses from our general lines. The nursery has ISO 9001:2000 accreditation for its systems and is a member of the Nursery and Garden Industry of Victoria.

The nursery employs up to 100 staff on its two sites with 75% of those having a disability. People with a disability are provided training and support through government funding so that they can maintain employment. The nursery operates as a commercial business.

P: 03 9737 0400

F: 03 9737 0500

E: yvn@knoxbrooke.com.au

A: 136 York Rd, Mt. Evelyn VIC 3796