

## **The Nursery Group – Member Profile**

### **Park Lane Nursery**

*Park Lane Nursery* was established over 15 years ago. Originally as a day activity and training centre. They moved to nursery production (wholesale and retail) and have since expanded to include commercial tree planting and garden maintenance crew. A lifestyle program is still offered to limited numbers

The organisation employs 13 supported employees, who work a minimum of 8 hrs per week with additional hours offered during peak periods. These employees are supported by 5 specialist staff that is supported by 6 volunteers. The employees are engaged in all aspects of a native production nursery, commercial tree planting and a small gardens maintenance crew. The workers undertake all activities in these areas.

Park Lane Nursery is a specialist provider of native plants with particular attention to growing stock from local provenance source material. Significant contracts are held to supply local Catchment Management Authorities and local government bodies which are implementing revegetation projects. The nursery is well supported by regional landcare groups and native plant enthusiasts.

Park Lane Nursery is expanding its facility to improve the retail shop, improve the efficiency of the nursery's layout and to greatly expand the wholesale and production areas. The aim of this expansion is to increase production and to create the potential for greater employment opportunities.

Geographically our market covers the north east of Victoria within 100km of Wangaratta

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