

## **The Nursery Group – Member Profile**

### **Brite Plants**

Brite Plants is a division of Brite Services and this year we are celebrating “30 years of success”. Brite Services currently employ 140 supported employees in two divisions, the larger of the two being Brite Pac: a packaging and blister sealing manufacturer and the other being Brite Plants: a nationally accredited wholesale Nursery. We are situated in the industrial area north of Melbourne, Broadmeadows. The site is owned by Victorian Vocational Rehabilitation Association and comprises of approximately 3.5 acres

Brite Plants currently employs 16 supported employees as well as six specialist staff. The employees are an integral part of all facets of the business and undertake training and support in almost all of the duties, ranging from propagating all the way through to producing quality advanced stock.

Brite plants have built up a reputation for providing exceptional quality plants and service to the building and landscape industries as well as Nurseries in the Retail sector. Achieving NIASA Accreditation in 2004 cemented our belief that our product and service is equal to the best that the industry has to offer. To be one of only a few Not-For-Profit Organisations in Australia to achieve this professional recognition is something that we are extremely proud of.

We currently grow a wide range of plants (Native and Exotic) ranging from tubes through to advanced stock up to 40cm pots. We successfully propagate all our plants ourselves from seed and cuttings. Recently we have introduced an indigenous growing program that has been hugely successful and is an area that we are extremely passionate about expanding further.

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